



**Contact: LaNella Hooper-Williams**  
**Communications**  
**908-334-5565**  
[lanella@hooperwilliams.com](mailto:lanella@hooperwilliams.com)

## **NEW JERSEY YMCA STATE ALLIANCE ANNOUNCES DR. DARRIN ANDERSON AS NEW EXECUTIVE DIRECTOR**

### ***Anderson Brings Extensive YMCA, Health and Human Services and Nonprofit Management Experience to Leadership Role***

[TRENTON, NJ –June 20, 2018]– [The New Jersey YMCA State Alliance](#) announced today that Dr. Darrin W. Anderson, Sr., has been named as the organization’s new Executive Director. Anderson succeeds William J. Lovett, who had served in the position for five years and recently retired.

Incorporated as a 501 (c) (3) nonprofit corporation, the New Jersey YMCA State Alliance is comprised of 36 corporate YMCA associations with over 80 branches across the garden state that collaborate in order to strengthen and enhance the individual YMCAs and the collective strength of NJ YMCA’s to better serve the people of New Jersey.

“We are privileged to appoint Dr. Anderson as the new executive leader for the Y Alliance,” said David Carcieri, President of the Board of Trustees of the NJ YMCA State Alliance. “His extensive experience with us allows for a seamless succession. Dr. Anderson’s knowledge of working with both public and private sectors will continue to be valuable in so many ways. From the work the Y does with municipal governments to our advocacy priorities for healthy families, his steadfast leadership will prove vital to the Alliance’s evolving visionary projects.”

“Leading the Alliance is a tremendous honor,” said Anderson. “Our work in strengthening communities through youth development, healthy living and social responsibility across the state is critical, and I am looking forward to building upon the collective strength of the 36 NJ YMCAs in continuing to strengthen the foundation of community.”

Anderson has more than 18 years of experience in executive nonprofit management, community/civic engagement, board development, fundraising, public policy, strategic alliances, and program development and evaluation.

In his new role, he and his team will lead private and publicly funded statewide initiatives in partnership with 36 Y's and various community organizations across the state. Major initiatives include: Healthy U (funded by the Horizon Foundation of NJ), The New Jersey Partnership for Healthy Kids (funded by Robert Wood Johnson Foundation), Start Healthy / Stay Healthy (funded by Nestle), Ready, Set, Healthy! (funded by Novo Nordisk) and The New Jersey Healthy Communities Network. The Alliance is also responsible for co-hosting the NJ Culture of Health Conference, as well as leading a Social Responsibility Conference and advocating for state and local policies to improve health, educational and social outcomes for children and families.

Since 2009, Anderson served as the Associate Executive Director for the New Jersey YMCA State Alliance and State Deputy Director for [New Jersey Partnership for Healthy Kids \(NJPHK\)](#). He was also instrumental in expanding the NJ Healthy Corner Store Initiative to more than 200 statewide corner stores/bodegas and partnered on various statewide initiatives that led to more than 400 environmental and policy and system changes across the state. Anderson also co-led the creation of the NJ Healthy Communities Network and the annual statewide Culture of Health Conference attended by more than 500 public health professionals across the state. Under his leadership, NJPHK received one of the first NJ Department of Health Population Hero Awards and was a recipient of the Black Issues Conference 2014 Community Change Award.

Before joining the New Jersey YMCA State Alliance, Anderson spent five years as Executive Director for the American Diabetes Association in Delaware and Maryland. Previously he also worked with the American Heart Association in a myriad of leadership roles dealing with the organization's strategic health initiatives, programs and financial development, public policy and government relations, and cultural initiatives.

Anderson received his doctorate from Temple University in Kinesiology/Applied Exercise Physiology. A recipient of the Presidential Award for Minority Students, he received his bachelor's and master's degree from University of Delaware. He is an adjunct faculty member at Springfield College and Richard Stockton University.

**About the New Jersey YMCA State Alliance:**

New Jersey YMCA State Alliance is comprised of 36-member associations serving both children and adults. Through advocacy, collaboration and funded statewide initiatives, the Alliance fosters a greater ability for YMCAs throughout the state to positively impact more children, improve health outcomes and engage more volunteers and donors. Our collective voice strengthens local communities and supports YMCAs in promoting youth development, healthy living and social responsibility.

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