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### **New Jersey Partnership of Healthy Kids Announces Launch of New Website**

**Trenton NJ – September \_\_, 2016** – The New Jersey Partnership for Healthy Kids (NJPHK) launched its newly redesigned website to the public. The new site features a brand new logo and fresh, streamlined design for improved functionality. The revamped layout highlights both Facebook and Twitter feeds, a prominent email sign up feature, and an easy-to-navigate media kit for the press.

“With this new site design, we hope to provide a clean and modern layout that matches the high quality, health-conscious content we’ve always had,” said Darrin Anderson, State Deputy Director for NJPHK. More key updates include an improved search engine, interactive events calendar, and a map of all community grantees.

Articles from the monthly newsletters will be continue to be posted regularly and visitors will be able to access past newsletters, articles and blog posts in the updated archive.

Visit [www.njhealthykids.org](http://www.njhealthykids.org) to experience the new site.

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### **About New Jersey Partnership for Healthy Kids**

New Jersey Partnership for Healthy Kids (NJPHK) is a statewide program of the [Robert Wood Johnson Foundation](#) with technical assistance and direction provided by the [New Jersey YMCA State Alliance](#). The goal of the program is to convene, connect and empower community partnerships across the state to design and implement childhood obesity prevention strategies that support access to affordable healthy foods and increase opportunities for safe physical activity in the cities of Camden, Newark, New Brunswick, Trenton, and Vineland. In Trenton, the initiative is led by the YMCA of Trenton. For more information, visit: [www.njhealthykids.org](http://www.njhealthykids.org). Follow NJPHK on [Twitter](#) and [Facebook](#).

